



Independent FILM Token

Supporting Independent Film

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Document Authors:	FILM Token
Document Version:	1.0
Document Date:	February 2022
Document Owners:	FILMToken.io

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1. FILM Token: The Concept

A moment of sheer inspiration can lead to the creation of a film idea, potentially something iconic, or so it seems, until hopes are dashed during the initial stage of the film development lifecycle, due to the lack of access to finance.

At the other end of the spectrum, film enthusiasts remain at arms-length in terms of the film eco-system. Many are keen to play a part in the film development lifecycle but entry barriers prevent this from happening.

The advent of blockchain and decentralised finance initiatives provide opportunities to disrupt the existing ecosystem both in terms of funding and also bridging the gap between film makers and film enthusiasts.

The FILM Token platform aims to tap into this potential to address two key concerns:

1. Providing Independent Producers with access to alternative mechanisms to raise funds for their projects and to monetize their content
2. Providing a platform for film enthusiasts to be part of the Film ecosystem

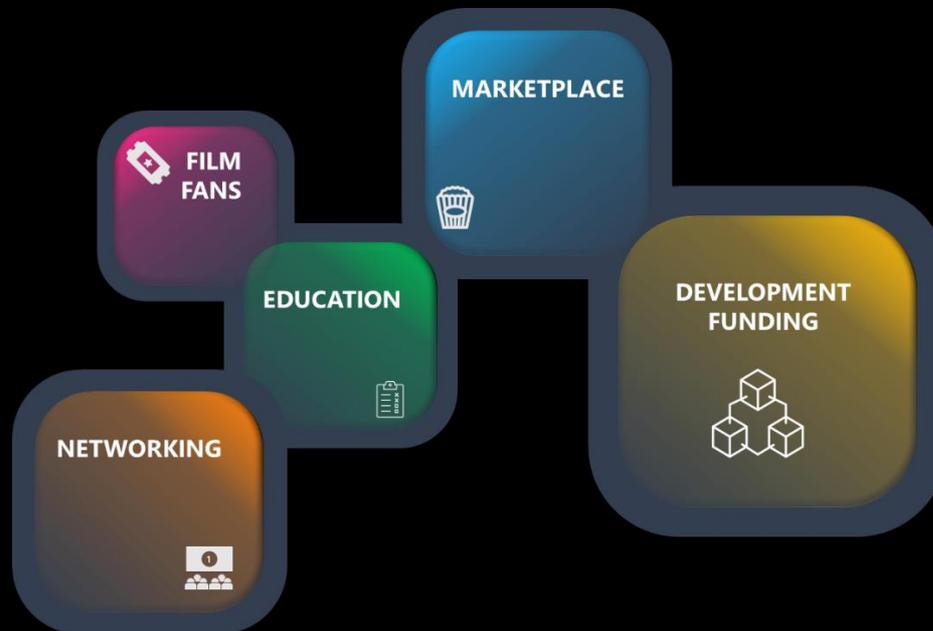
Blockchain technology, including Non-Fungible Tokens (NFTs) enables creatives to tokenize and monetize their content in order to raise funding and revenue for their projects.

Key to the success of such a platform is to ensure that the needs of key stakeholders are met whilst providing a community to connect, encourage creativity and thrive.

The FILM Token Platform combines the core functions of decentralized applications into a single platform.

The platform is based on a decentralized social network aimed at connecting creative professionals and film enthusiasts, with a core focus to help monetize and tokenize the entire film and television experience.

The FILM Token provides a governance function. Community members who acquire a FILM Token Decentralized Autonomous Organization (DAO) NFT have control over the FILM Token platform and the ability to vote on the future direction of development.



The FILM Token Platform

Decision-making on all issues is assigned to token holders who can vote in proportion to the volume of tokens they own.

The token is intended to generate income from the activities of the FILM Token platform.

Key to the success of the platform is to ensure that it covers the full spectrum of the creative lifecycle process.



The Creative Lifecycle

FILM Token acts as a means of communication within the platform. All transactions (sales, purchases, payments) on the platform are carried out in FILM Tokens.

FILM Token holders will earn FILM Token Rewards when interacting on the platform.

2. Functional Model of FILM Token

The entire ecosystem is focused on creating and maintaining demand for the FILM Token. By developing the ecosystem, the community increases the demand for the token and ensures natural organic growth in value. Tokens allow users to monetize liquidity and distribute asset flow fairly among all members of the community.

The functional content of the FILM Token:

1. Utility Token

Purpose: To provide the community with access to platform services.

Function: FILM Token acts as an access key to financial services of the FILM Token ecosystem.

2. Governance Token

Goal: Involving the community in the accelerated development of the platform and the expansion of the extended ecosystem.

Function: The FILM Token platform allows token holders to participate in the choice of project development directions and the introduction of new products and features, both on the platform and also in terms of creative projects (Film, Television etc), through the acquisition of a FILM Token DAO NFT.

3. Launch Token

Objective: Create a launch pad for launching new creative projects.

Function: FILM Token is a tool for attracting an audience to new projects placed on the FILM Token platform and assessing their creative and financial potential.

4. Payment Token

Goal: Formation of the FILM Token economy.

Function:

- a) Token as a measure of value: all commissions and prices on the platform are nominated in FILM Tokens.
- b) Token as a means of circulation: FILM Tokens act as a means of payment for any transactions within the platform. The intention is to ensure that FILM Token has high liquidity and can be instantly exchanged for another cryptocurrency on external platforms.
- c) Token as an investment tool. The intrinsic value and transparent emission model allow the token to be used as a mechanism, for supporting projects within the platform. FILM Token holders can also earn reward tokens by actively participating on the platform.

5. Fund Token

Objective: Funding the initial development of the FILM Token platform.

Function: Attracting funding from the team at the initial stage of project development through an emission of 2% of the total emission of FILM Tokens on the platform.

3. Token Circulation Structure

FILM Token will continuously be developing a self-stabilizing token circulation structure.

Payment services and all forms of monetization within the platform will be nominated only by using FILM Tokens.

The growing volume from circulation supply to the platform will be driven by the demand generated by the following flows:

- ✪ staking of a token on the platform in order to support a project;
- ✪ buying a token as a means of payment for purchasing services and NFT assets on the FILM Token marketplace;
- ✪ holding a token by community members;
- ✪ the demand for the token from new projects hosted on the FILM Token platform;
- ✪ using FILM Token as the acquisition means for obtaining a FILM Token DAO NFT. The community and a significant number of projects put up for voting create a demand for the token in order to increase the voice in decision-making;
- ✪ Thus, the stability of the internal economy of FILM Token is ensured by the monetary model of the token, which is formed by transparent emission and an increase in the volume of services.

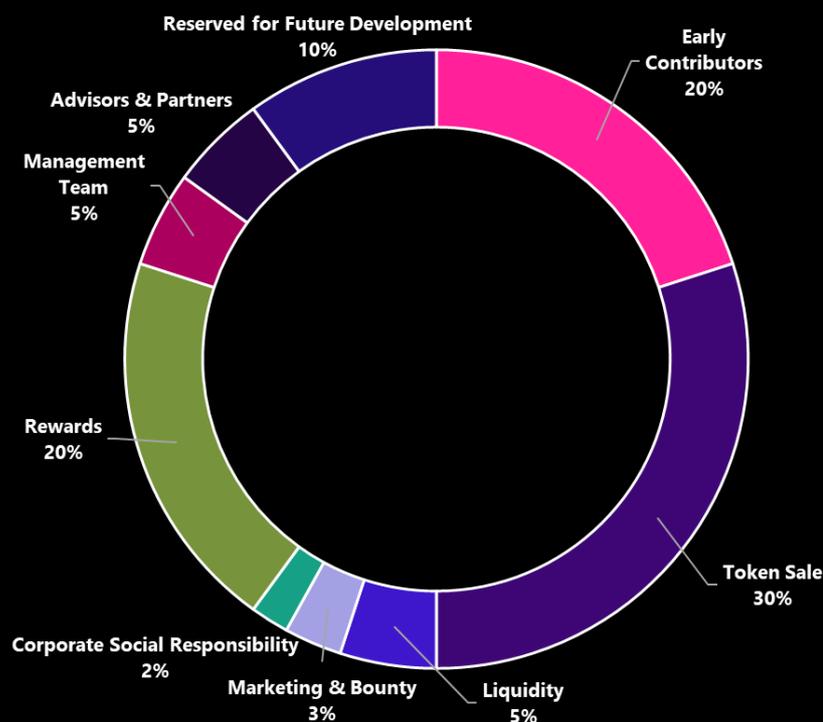
4. Token Distribution

The total final supply of FILM Tokens will be 10,000,000,000. These are being introduced into circulation in stages.

During the initial launch of the FILM Token platform, 8,000,000,000 FILM Tokens will be released. 1,000,000,000 will be placed under the control of the FILM Token Governance framework.

1,000,000,000 FILM Tokens will be locked and used for future development of the platform in order to extend the ecosystem.

To maintain a fair distribution of tokens, the key focus will be to reward token holders who are active on the platform. A secondary token will be issued for this purpose. The rewards will be directed to stimulate community growth. A mechanism to convert reward tokens to FILM tokens will be made available on the platform, along with the current rate of exchange.



FILM Token Distribution

Tokens issued to Advisors and Partners will all subject to a six-month lock-in period, after which 20% will be unlocked each month thereafter.

Tokens issued to the Team & Founders will all subject to a six-month lock-in period, after which 10% will be unlocked each month thereafter.

FILM Token will focus on providing products and functions via the FILM Token Platform, which can be quickly and efficiently implemented increasing the relevance, circulation velocity, and value of FILM tokens.

5. Monetizing FILM Token

- ✦ Users can earn FILM Token reward tokens by generating content on the FILM Token platform. The amount of payment is determined by the community through the Governance function and free demand when issuing and selling NFT tokens.
- ✦ Users can earn FILM Token reward tokens by minting an NFT and completing a sales transaction on the FILM Token NFT Marketplace. The number of tokens available per month is determined by the community through the Governance function.
- ✦ FILM Token holders can earn project specific NFT rewards by supporting a project on the FILM Token platform by donating FILM Tokens or by locking in their tokens during the production phase.
- ✦ Projects receiving funding from the FILM Token platform will have an obligation to repay the funding amount along with a premium. A percentage of surplus funds each year will be used to acquire FILM Tokens in order to distribute these to FILM Token holders, based on the duration that they have been held. This will be determined by the community through the Governance function.

6. Core Team

Elizabeth Turner Fox

...an American film and television producer, is the founder and CEO of Turner Fox Productions, Inc. which specializes in co-productions between Asian and western companies. Elizabeth has lived, studied and worked in China, and has extensive relationships with leading Chinese television and film companies. She co-produced *Xpedition China: The Search For Shangrila*, an award winning 13 episode U.S.- China television co-production, and has several film projects in development. She has a solid presence and network in Hollywood and has represented leading companies and producers in China.



Asif Bashir

...a forward thinking, logical and innovative IT professional, with extensive commercial experience covering the full development lifecycle, as a Business Analyst, Solution Consultant and Project Manager, as well as having held a number of Management and senior board level roles. Asif has been involved in content creation for over 20 years. He was the visionary and founder of a community focused Internet Start-up in the dot-com era and successfully led the company to an IPO, listing on the Alternative Investment Market in London. At Unique Inspiration, he set up a new media division to develop iconic properties, that aim to inspire, enrich and entertain through creativity.



Dr. Yufu Cheng

...is the China Director for both the Leonardo Di Caprio Foundation and Arnold Schwarzenegger's R20. He also is working with celebrity brands such as Trisha Yearwood, Gisele and Dwayne Johnson (The Rock). He has built extensive working relationships throughout Hollywood and the music world, as well as in Asia.



Dan Thorens

...has been in the film industry for over 20 years. From multicultural Narrative Fiction Thrillers, Dramedies and Art house stories to Documentary Worlds, Dan adds value through ingenious storytelling in diverse genres and getting performances out of Actors, both in English and French. Working across the US and Europe has made him adaptable to any circumstance. Filmmaking is a human experience first and foremost. with always the aim to have an impact on making this world a better place. He has worked with Jean-Luc Godard, Alain Bonnot in feature films, interviewed NY Broadway celebrities for Red Carpet Pictures, Pulitzer prize winners and NGOs.

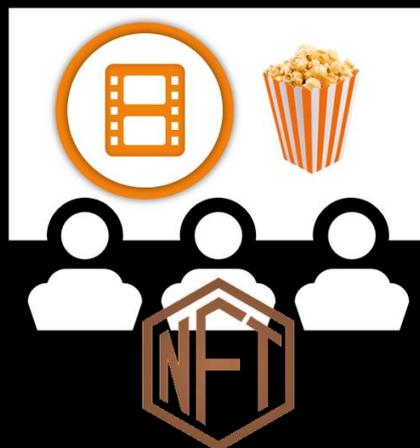


John Curson

...is a partner of Mandarin Hill Capital, John previously headed the cross-border M&A advisory business of SIFT Capital U.S. and collaborated with Mandarin Hill Capital and some of its founders until the formal migration of SIFT Capital's advisory business into Mandarin Hill Capital in December 2015. John is a senior business executive in Silicon Valley with more than thirty years of experience as a public company CFO, responsible for the formation, financings, growth and IPOs of multiple life sciences and high-tech companies. He is also highly experienced in mergers and acquisitions, capital raising, financial operations, ESOPs, spin-offs, recapitalization and restructuring.



7. Key Takeaways



FILM Token Fundamentals

- ✦ FILM Token combines the core functions of decentralized applications into a single platform.
- ✦ The platform is based on a decentralized social network aimed at connecting creative professional and film enthusiasts, with a core focus to help monetize and tokenize the entire film and television experience.
- ✦ Key to the success of the platform is to ensure that it covers the full spectrum of the creative lifecycle process.
- ✦ The entire FILM Token ecosystem is focused on creating and maintaining demand for the FILM Token. Any activity on the platform should be focused on creating demand for the token.
- ✦ FILM Token holders earn FILM Token reward tokens by interacting on the FILM Token platform.
- ✦ FILM Token is a governance token. The development of the platform is under the control of FILM Token DAO NFT holders with 50% + 1%.
- ✦ Changes in token emission volumes should be rigidly tied and proportional to the growth of the platform.
- ✦ The model is adaptive, key parameters can be adjusted at any stage of the project development.



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