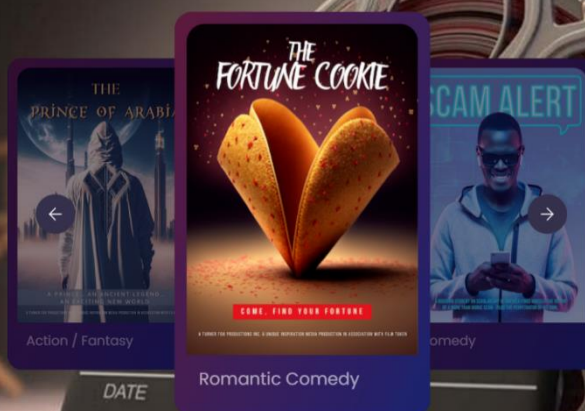




FILM Token

Be a part of
Hollywood!

Your Access Pass to the world of Film & Television.



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1. FILM Token: The Concept

The film industry has long struggled with access to funding in the early stages of the development lifecycle, hindering the potential for iconic creations. At the same time, fans of film have been limited in their ability to participate in the industry due to entry barriers.

Fortunately, the emergence of blockchain and decentralized finance presents a unique opportunity to revolutionize the traditional film ecosystem. By providing access to alternative funding mechanisms and enabling a direct connection between filmmakers and fans, the FILM Token platform aims to address these challenges and bring a new level of efficiency to the film industry.

Utilizing the power of blockchain technology and Non-Fungible Tokens (NFTs), the FILM Token platform empowers independent producers to monetize their content and secure funding for their projects. Additionally, the platform serves as a hub for film enthusiasts, providing a community to connect, encourage creativity, and thrive.

The FILM Token platform represents a comprehensive solution, incorporating a decentralized social network and a range of key components to support the underlying ecosystem. Its focus on monetizing and tokenizing the entire film and television experience makes it a leading player in the crypto and blockchain space.

The FILM Token platform consists of a number of components, each contributing to the underlying ecosystem.



The FILM Token Platform

Key to the success of the platform is ensuring that it covers the full spectrum of the creative lifecycle process.

2. The FILM Token Platform

2.1 Overview

The FILM Token platform offers numerous benefits for both Producers and Film Fans, including:

For Producers:

- ✦ Listing projects they are working on and creating a community for their projects
- ✦ Generating and selling NFTs related to their projects, with the possibility of unique benefits
- ✦ Network with other producers exploring potential co-production opportunities whilst learning about the potential of NFTs
- ✦ Collaborating with artists to create NFT collections
- ✦ Applying for funding from the FILM Token Development Fund for their projects

For Film Fans:

- ✦ Viewing projects that Producers are working on
- ✦ Acquiring NFTs for projects of interest, with the possibility of unique benefits
- ✦ Selling NFTs in the marketplace
- ✦ Following projects that pique their interest
- ✦ Networking with other film fans and pitching ideas to producers

For Film Creatives:

- ✦ Apply for creative development grants
- ✦ Explore creative career opportunities through regional creative hubs

In order to carry out transactions on the platform, FILM Tokens are required.

Platform users will be incentivized to interact by receiving a reward for various actions, including:

- ✦ Creating a FILM Token profile
- ✦ Listing or acquiring an NFT
- ✦ Posting a message on the noticeboard
- ✦ Sharing content and contributing towards community growth
- ✦ Holding FILM Tokens for 90 days
- ✦ Consuming content on the OTT Platform

2.2 The FILM Token Development Fund

The FILM Token Development Fund is designed to provide support to independent filmmakers during the critical development phase of their projects. The application process is simple and can be completed through the FILM Token platform.

The review process of the project proposals takes into consideration a set of essential criteria, including synopsis/script, project team/attachments, budget and finance plan, global appeal, commercial viability, and distribution plans.

Producers are eligible to apply for up to 10% of their budget through the FILM Token Development Fund. Upon approval, a smart contract is executed, releasing the funds in exchange for equity proportional to the disbursed amount. Repayment of the funds, along with a 10% premium, is required as part of the arrangement. Additionally, the FILM Token Fund is entitled to receive 10% of the profits for the first two years and 20% thereafter.

The FILM Token Development Fund operates as a self-sustaining entity, with the recoupment of the funds taking precedence. In the initial phase, funding approvals will be managed by the founders. In phase 2, the FILM Token Decentralized Autonomous Organization (DAO) will take on this responsibility.

2.3 Film Launchpad (NFT Marketplace)

The Film Launchpad, a central trading hub, is tailored towards the creative industries, including Film, Television, Music, Comedy, and Art.

The platform serves two primary functions for producers:

1. facilitating fundraising during the production phase, and
2. generating post-production revenue.

A small transaction fee of 2.5% is charged for each transaction on the marketplace, intended to cover operational costs.

Additionally, the marketplace offers a third type of NFT, which functions as a governance mechanism for the FILM Token Decentralized Autonomous Organization (DAO).

2.3.1 Types of NFT

The FILM Token ecosystem offers two categories of NFTs for filmmakers: Pre-Production and Post-Production NFTs.

Pre-Production NFTs can assist in raising financing for a project and may include ownership of the story, script, or project attachments like Executive Producer or Associate Producer credits.

Post-Production NFTs can generate revenue for a completed project and can take the form of limited-edition film memorabilia like physical or digital collectibles.

Producers also have the option to use a FILM Token Fortune NFT, which is a mystery collectible that is only revealed after it is purchased.

An example of how a FILM Token Fortune NFT could be used is illustrated below.



Example Roadmap for Fortune NFT's

Examples of NFTs that producers can create include digital and physical collectibles, VIP passes, a role in a film (speaking or non-speaking), credits (such as Assistant Producer or Executive Producer), and characters for use in games.

Producers can create NFTs to offer a range of benefits to their project's NFT holders, which includes the following types:

- **Collectible**
These NFTs offer one-of-a-kind digital collectibles.
- **Immersive**
These NFTs provide immersive experiences, such as visiting the set, participating in the production, or even appearing in a film.
- **Royalty**
These NFTs enable holders to partake in the project's financial success through a revenue sharing arrangement. (Disclaimer: Terms and conditions apply)
- **Social**
These NFTs allow holders to support a social cause or a non-profit project.

2.3.2 Royalties, Revenue Sharing Models

NFTs provide a valuable advantage to artists. Through a smart contract at the creation of an NFT, the original artist can maintain a long-lasting royalty interest in their artwork.

Unlike traditional art sales, where the artist does not receive any financial benefits after the initial sale, NFTs allow for a royalty interest to be retained each time the NFT is resold.

This can significantly impact an artist's success and ability to thrive in the industry.

2.4 Education

To support creatives in making the transition from Web 2 to Web 3, dedicated webinars and training sessions will be provided. These will help inform and educate them about emerging trends and technologies in the field of NFTs. The platform will offer both free and paid education options, with masterclasses centered around the creation and monetization of NFTs for creative projects.

2.5 Networking

The FILM Token platform will provide a space for networking and collaboration between film enthusiasts and industry professionals.

The platform will host both physical and virtual networking events, and quarterly pitching sessions for creatives to promote their projects.

2.6 Film Fans

The FILM Token platform will also be a space for film enthusiasts to connect with one another and industry professionals at every stage of the film development lifecycle.

Quarterly pitching sessions will be held for film fans to pitch their projects to creatives, and the platform will feature community building tools such as a noticeboard, gallery, and message exchange facility.

2.7 Over-The-Top (OTT) Platform

The FILM Token platform will include an OTT platform for content consumption through NFTs.

The OTT platform will feature finished projects and provide unique behind the scenes material, outtakes, Director and Cast Q&As, and more.

This will be further developed to incorporate a watch-to-earn model for the consumption of content.

2.8 Metaverse

The Metaverse, a virtual world where users can interact and create in a digital space, provides new opportunities for film and television to create immersive experiences for their audiences. In the Metaverse, filmmakers and television producers can create virtual environments, characters, and stories that can be explored and interacted with by users in a way that is not possible with traditional media.

For example, film and television producers could create virtual screenings or events where viewers can experience a film or show in a unique and interactive way. They could also create virtual environments that allow fans to interact with characters, visit sets, and explore the world of a show in a way that goes beyond what can be done through traditional media.

Moreover, the Metaverse provides a new platform for monetization through the use of NFTs. Producers can sell virtual items and experiences, such as virtual tickets to events, virtual collectibles, and virtual assets within their show's world.

The Metaverse has the potential to change the way film and television are created, consumed, and monetized, offering new opportunities for innovation, audience engagement, and revenue generation.

The Metaverse forms a key strategic development goal for the FILM Token platform.

2.9 Content Incubator and Accelerator

As part of the FILM Token platform, FILM Token will act as an independent studio and incubate and accelerate content creation, while also monetizing and tokenizing film and television content.

Revenue generated from this content will be shared with FILM Token holders through a royalty model. This will give FILM Token holders a stake in the success of the studio, providing them with a unique opportunity to benefit from its growth and profitability.

The FILM Token studio will leverage the decentralized nature of the platform to bring together creative professionals and film enthusiasts, providing them with the tools and resources needed to bring their projects to life. This will include funding through the FILM Token Development Fund, access to distribution channels through the OTT platform, and exposure to a global audience through the Metaverse.

The royalty model will be designed to provide token holders with a percentage of the revenue generated from the film and television content produced by the FILM Token studio. This revenue stream will come from a variety of sources, including sales of NFTs, revenue from the OTT platform, and revenue generated through distribution deals.

FILM Token holders will receive their share of the royalty through the reward token mechanism, which will be automatically converted to FILM Tokens. The amount of reward tokens received will be proportional to the number of FILM Tokens held, providing an incentive for token holders to hold their tokens over the long-term.

In conclusion, the FILM Token studio represents a unique opportunity for FILM Token holders to benefit from the growth of the film and television industry.

By participating in the success of the studio through the royalty model, FILM Token holders can share in the profits generated from the content produced and distributed by the FILM Token platform.

DISCLAIMER: It's important to note that not all films make a profit, and this description should not be taken as financial advice. Investing in any token or platform involves a level of risk and readers should seek expert advice before making any investment decisions.

2.10 Launch Portfolio

The FILM Token platform will be launching with a slate of films that have global appeal, are multi-genre and truly diverse.



Film Token Launch Portfolio

The platform will launch with The Fortune Cookie, a romantic comedy in the vein of “Hitch meets Crazy Rich Asians”. It is anticipated that this will generate excitement and buzz about the platform whilst also addressing key credibility issues early on.

It will be used as a real-life use case for demonstrating the potential of the FILM Token platform.

2.11 Partnerships

FILM Token will also explore a number of strategic partnerships with other projects. This includes, but is not limited to the following:

- Brands
- Exploitation of IP – Cross fusion with Gaming
- Fan Platforms
- Intellectual Property Owners
- User Generated Content Creators

3. Functional Model of FILM Token

The FILM Token platform is designed around the use of a new crypto token created on the Solana Blockchain. This token, called the FILM Token, is a core component of the platform and plays a central role in the ecosystem.

The platform's focus is on creating and maintaining demand for the FILM Token. This is achieved by developing the ecosystem, thereby increasing the demand for the token and ensuring natural organic growth in value.

The use of tokens also allows for the monetization of liquidity and fair distribution of asset flow among all members of the community. By utilizing the FILM Token, the platform aims to provide a fair and transparent means of exchanging value within the ecosystem.

1. Utility

Objective: Provide a functional use for the FILM Token within the ecosystem.

Function: FILM Token can be used to purchase access to premium content, pay for services within the platform, participate in community building initiatives, and more.

2. Access

Objective: Enable users to gain access to a range of content, products, and services within the platform.

Function: FILM Token allows users to access a range of exclusive and premium content and services, such as behind-the-scenes access, early access to new projects, and more.

3. Governance

Objective: Foster community engagement and participation in the platform's decision-making process.

Function: FILM Token holders can participate in platform governance by voting on proposals and initiatives, helping to shape the direction and future of the platform.

4. Rewards

Objective: Encourage users to participate and contribute to the platform.

Function: FILM Token holders can earn rewards for their contributions to the platform, such as participating in community building initiatives, promoting projects, and more.

5. Payment

Objective: Provide a secure and efficient way to transact within the platform.

Function: FILM Token can be used as a form of payment within the platform, enabling users to transact securely and efficiently for a range of services and products.

4. Tokenomics

The FILM Token has a fixed supply of 10 billion tokens, designed to support the ecosystem of the FILM Token platform.

- 25% of the tokens are reserved for rewards, incentivizing users to contribute to the platform and promoting growth. These rewards will be distributed to users for participating in the ecosystem, such as creating NFTs, attending events, and referring others to the platform.
- 5% of the tokens are reserved for marketing as well as promotion of the FILM Token platform to new users and increasing awareness of the benefits of the ecosystem.
- 10% of the tokens are reserved for the management team, incentivizing them to continue to drive the platform forward and maintain the highest standards.
- 5% of the tokens are reserved for advisors and partners.
- 50% of the tokens are in circulation, available for purchase and trade on the open market. This includes 10% for liquidity.

The tokenomics of the FILM Token is designed to balance the needs of the platform, the users, and the management team, promoting growth, innovation, and fairness for all.

4.1 Token Distribution

The FILM Token is a utility token created on the Solana blockchain with a fixed total supply of 10 billion tokens. This large supply allows for a significant distribution of tokens to a wide range of individuals and organizations that are invested in the success of the FILM Token platform.

Tokenomics	%	Tokens
Early Contributors (Seed) & Private	20	2,000,000,000
Pre-Sale	15	1,500,000,000
Launch	5	500,000,000
Liquidity	10	1,000,000,000
Management Team	10	1,000,000,000
Advisors & Partners	5	500,000,000
Marketing & Bounty	5	500,000,000
Corporate Social Responsibility	5	500,000,000
Rewards	25	2,500,000,000
	100%	10,000,000,000

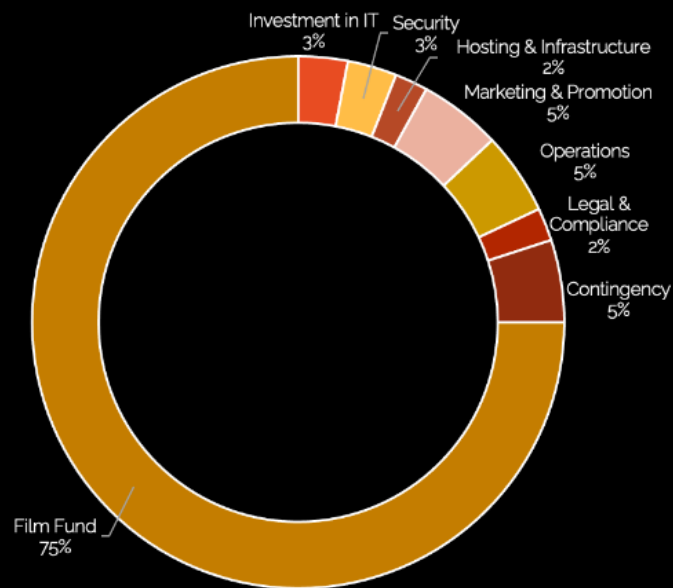
FILM Token Tokenomics

During the launch of the platform, 5 billion FILM Tokens will be made available for circulation and 2.5 billion tokens will be allocated to the rewards fund. This ensures that the FILM Token ecosystem will continue to evolve and grow, providing more value to token holders over time.

A 2.5% buy/sell creative tax will be applied to the sale of FILM Tokens, with the proceeds being added to the FILM Token Development Fund and a Creative Grants Fund. These funds will be used to finance the ongoing development of the platform, ensuring its continued growth and success.

To encourage active engagement on the platform and to maintain a fair distribution of tokens, a secondary token will be issued to reward token holders who participate in the FILM Token community. The rewards will be directed towards stimulating community growth and a mechanism to convert the reward tokens to FILM Tokens will be made available on the platform.

This mechanism will also indicate the current exchange rate of the reward tokens to FILM Tokens, providing transparency and ensuring that token holders are fully informed of the value of their rewards.



FILM Token Use of Funds

The FILM Token platform has allocated a portion of its tokens to early contributors, advisors, and partners during the seed funding round. These tokens have a twelve-month linear vesting period with a six to nine-month cliff. This approach serves to provide stability to the FILM Token ecosystem, ensuring that the value of the token is protected in the early stages of the platform's development.

Similarly, tokens issued to the team and founders of the FILM Token platform will also be subject to a twelve-month linear vesting period with a twelve-month cliff. This approach is designed to align the interests of the team and founders with those of the platform and its users, as they have a vested interest in the success of the FILM Token.

The FILM Token platform is focused on delivering products and functions that are relevant, increase the circulation velocity, and increase the value of FILM tokens. To achieve this, the platform will quickly and efficiently implement new products and functions, ensuring that users have access to the latest technologies and trends within the blockchain and NFT

industries. The focus on relevance and value creation will drive the demand for FILM tokens and ensure the platform's continued growth and success.

5. Core Team

Elizabeth Turner Fox is an American film and television producer, is the founder and CEO of Turner Fox Productions, Inc. which specializes in co-productions between Asian and western companies.



Elizabeth has lived, studied and worked in China, and has extensive relationships with leading Chinese television and film companies.

She co-produced *Xpedition China: The Search For Shangrila*, an award winning 13-episode U.S.-China television co-production, and has several film projects in development.

She has a solid presence and network in Hollywood and has represented leading companies and producers in China.

Asif Bashir is an experienced IT professional, with extensive commercial experience covering the full development lifecycle, as a Business Analyst, Solution Consultant and Project Manager, as well as having held a number of Management and senior board level roles.



Asif has been involved in content creation for over 20 years. He was the visionary and founder of a community focused Internet Start-up in the dot-com era and successfully led the company to an IPO, listing on the Alternative Investment Market in London.

At Unique Inspiration, he set up a new media division to develop iconic properties, that aim to inspire, enrich and entertain through creativity.

Dr. Yufu Cheng is the China Director for both the Leonardo Di Caprio Foundation and Arnold Schwarzenegger's R20.



He also is working with celebrity brands such as Trisha Yearwood, Gisele and Dwayne Johnson (The Rock). He has built extensive working relationships throughout Hollywood and the music world, as well as in Asia.

Dan Thorens has been in the film industry for over 20 years. From multicultural Narrative Fiction Thrillers, Dramedies and Art house stories to Documentary Worlds, Dan adds value through ingenious storytelling in diverse genres and getting performances out of Actors, both in English and French.



Working across the US and Europe has made him adaptable to any circumstance. Filmmaking is a human experience first and foremost, with always the aim to have an impact on making this world a better place. He has worked with Jean-Luc Godard, Alain Bonnot in feature films, interviewed NY Broadway celebrities for Red Carpet Pictures, Pulitzer prize winners and NGOs.

John Curson is a partner of Mandarin Hill Capital, John previously headed the cross-border M&A advisory business of SIFT Capital U.S. and collaborated with Mandarin Hill Capital and some of its founders until the formal migration of SIFT Capital's advisory business into Mandarin Hill Capital in December 2015.



John is a senior business executive in Silicon Valley with more than thirty years of experience as a public company CFO, responsible for the formation, financings, growth and IPOs of multiple life sciences and high-tech companies.

He is also highly experienced in mergers and acquisitions, capital raising, financial operations, ESOPs, spin-offs, recapitalization and restructuring.

6. Key Takeaways

- ✦ FILM Token is a comprehensive platform that brings together various elements of decentralized applications into one place.
- ✦ The platform centers around a decentralized social network connecting filmmakers, creative professionals, and film enthusiasts, with the ultimate goal of monetizing and tokenizing film and television content.
- ✦ FILM Token acts as a catalyst and incubator for content, helping to accelerate its growth and success.
- ✦ The platform is designed to cover the entire creative process, from ideation to distribution, providing a full spectrum of support for content creators.
- ✦ FILM Token places a strong emphasis on creating and maintaining demand for the FILM Token, with all platform activities geared towards driving demand for the token.
- ✦ FILM Token holders have a significant say in the direction and development of the platform, with a DAO (Decentralized Autonomous Organization) structure granting control to holders with 50% + 1% of the tokens.
- ✦ Active engagement on the FILM Token platform is rewarded with reward tokens, further incentivizing platform usage.
- ✦ The FILM Token model is flexible and can be adjusted as the project evolves, providing room for growth and development.



FILM Token

Supporting Independent Film